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## STATE ENERGY EFFICIENCY APPLIANCE REBATE PROGRAM

DES MOINES - The Office of Energy Independence (OEI) will launch the State of Iowa Energy Efficiency Appliance Rebate Program on March 1, 2010. At that time, Iowa residents will be able to take full advantage of the program to improve energy efficiency and reduce energy costs by purchasing approved energy rated appliances.

"We anticipate that each Iowan who participates in this program will be able to save hundreds of dollars over the life of their new and more efficient, appliance," said Roya Stanley, Director of the Iowa Office of Energy Independence. "Buying and using energy efficient appliances helps consumers save money while at the same time they are creating jobs and boosting the economy."

The Office of Energy Independence will host an optional retailer's informational training webinar on Friday, February 5th, 2010. Retailers are strongly encouraged to register as soon as possible by visiting: <https://www2.gotomeeting.com/register/429282338>.

The highly anticipated program is open to Iowa residential consumers only and rebate dollars are available on a first come first served basis. Rebates will only be eligible from the approved appliance list and purchases must be made on or after March 1, 2010.

We urge consumers and retailers to review the list of approved appliances eligible for rebates and the frequently asked questions (FAQ's) concerning the rebate program by visiting the Iowa Office of Energy Independence website at: <http://www.energy.iowa.gov/>

For more information please contact Program Planner:  
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***The Office of Energy Independence (OEI) sets the strategic direction for Iowa's clean energy future by identifying goals to achieve desired results. The office will align state government efforts for achieving energy independence through partnerships with business and industry, community leaders, government and public agencies, and other stakeholders.***

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