



Are you a Community Leader in Western Iowa?
Join Us!

Entrepreneurship Economic Development: Turning Policy Into Practice

Friday, February 19th 10:00am-2:00pm

This Seminar is for Community Leaders, Elected Officials, Service Providers and others interested in fostering entrepreneurship in their local communities. Join us in February in Holstein for this important UNI Seminar:

February 19th Holstein Country Club, 400 Kofmehl Street, Holstein

Entrepreneurship is an increasingly important part of Iowa's economy. By the year 2015, more than 20% of America's rural population is predicted to be self employed. Entrepreneurs create jobs, generate local wealth and improve the quality of life in Iowa communities. Learn how to create an entrepreneurship support system to identify, attract and serve locally owned business in your town! We'll show you how during this interactive, one day seminar.

Part One: Learn about entrepreneurship trends, the four species of entrepreneurs, critical services and resources that all entrepreneurs need, and receive a tour and training on using Iowa's free Online Community for Entrepreneurs to engage and serve small business in your town.

Part Two: Learn how to develop a support system in your community! The afternoon session will cover the role of communities and service providers, how to put it all together through collaboration and some best practices from other parts of the

country.

Participants will take home a wide array of tools and resources to facilitate the development of an entrepreneurship support system.

All participants will receive:

A database of existing entrepreneurs in their respective county.

- 2 GB jump drive with templates for business start up resources.
- Administrative access to the online resources at www.MyEntre.Net!



Instructor Maureen Collins-Williams is the Director of the Regional Business Center and Business Development and Incubation at the University of Northern Iowa. The Regional Business Center serves as an umbrella for several key outreach entrepreneurship programs of the university, including a service/technology business incubator in Waterloo, an Innovation Incubator on the UNI campus, the offices of the SBDC and an award winning entrepreneurship development system called *MyEntre.Net*. Collins-Williams is a frequent national speaker on topics associated with entrepreneurship and is on faculty at the Midwestern Heartland Economic Development Course and the International Economic Development Council's Economic Development Institute (OUEDI)

There is no charge to attend this seminar, but pre-registration is required.

In Holstein, contact Rita Frahm at 712-371-9438

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Lunch is on us!

Ida County Economic Development Corporation

and the University of Northern Iowa MyEntre.Net Entrepreneurship Support System

