



From the Office of Public Information  
Ida County Economic Development  
**Media Contact:** Rita Frahm  
(712) 371-9438

## SBDC AND IDA COUNTY ECONOMIC DEVELOPMENT TO OFFER FREE TRAINING FROM GOOGLE

The Western Iowa Tech Community College Small Business Development Center and Ida County Economic Development will offer free online business training by Google this January in conjunction with Google's *Iowa Get Your Business Online* program.

*Iowa Get Your Business Online* provides a fast and easy way for Iowa businesses to build an online presence. Google is partnering with Intuit to provide its popular Intuit Websites offering for free, which includes an easy-to-build website, a customized domain name, and web-hosting for one year. Participating Iowa businesses will also receive a local business listing on Google Places, along with free tools, trainings and resources to grow their business online.

Small businesses are vital to America's economic future; the nation's 27.5 million small businesses comprise half the U.S. GDP and create two-thirds of all new jobs. While 97% of Americans look online for local products and services, 63% of American small businesses do not have a website. *Iowa Get Your Business Online* is a Google-led program dedicated to helping to drive economic growth by providing Iowa local businesses the tools and resources to get online and succeed.

The *Iowa Get Your Business Online* workshop will be held **Wednesday, January 18<sup>th</sup>** at the Ridge View High School library, located in Holstein building upper level, from 4:00 p.m. to 7:00 p.m. The workshop is free, but participation is limited. For more information and to register, visit [www.iowagetonline.com/events](http://www.iowagetonline.com/events).



Funded in part through a cooperative agreement with the U.S. Small Business Administration. Iowa State University does not discriminate on the basis of race, color, age, religion, national origin, sexual orientation, gender identity, sex, marital status, disability or status as a U.S. veteran. Inquiries can be directed to the Director of Equal Opportunity and Diversity, 3210 Beardshear Hall, (515) 294-7612.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Dan Wubbena, Western Iowa Tech SBDC, 4647 Stone Ave., Sioux City, IA (712) 274-6454.