

Data for Decision Makers

Ida County

Population

Ida County is a nonmetropolitan county in northwest Iowa. Ida County is composed of five incorporated communities and their surrounding rural areas. From 1990 to 2000, Ida County's population decreased 6.3 percent. The state's population increased by 5.4 percent over that period.

1. Population of Ida County

City	1980	1990	2000
Arthur	288	272	245
Battle Creek	919	818	743
Galva	420	398	368
Holstein	1,477	1,449	1,470
Ida Grove	2,285	2,357	2,350
Balance of County	3,519	3,071	2,661
County Total	8,908	8,365	7,837
State Total	2,913,808	2,776,755	2,926,324

Population Profile

Age distribution

Compared to the state, Ida County had a lower percentage of young people (19 or younger) and a higher percentage of older people (age 65+) in 2000. The median age in Ida County in 2000 was 4.9 years older than the median age of the state.

2. Percent of population by age

	Ida County			State		
	1980	1990	2000	1980	1990	2000
19 or younger	30.1	29.9	27.6	32.3	29.0	28.3
20 to 44	29.0	30.3	27.9	35.1	26.7	34.6
45 to 64	22.7	19.5	22.7	19.2	18.9	22.2
65 or older	18.2	20.3	21.8	13.3	15.3	14.9
Median age	35.4	36.8	41.5	30.0	34.0	36.6

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IOWA STATE UNIVERSITY
University Extension

Community Profile

Race/Ethnicity

As with the other 98 counties in the state, Ida County is predominantly white, with little noticeable change since 1980.

3. Percentage of population by race/Hispanic origin

	Ida County			State		
	1980	1990	2000	1980	1990	2000
One Race Only *	100.0	100.0	99.6	100.0	100.0	98.9
White	99.9	99.6	99.0	97.4	96.6	93.9
Black	0.0	0.0	0.1	1.4	1.7	2.1
Asian/Pacific Islander	0.0	0.2	0.2	0.4	0.9	1.3
American Indian	0.0	0.1	0.1	0.2	0.3	0.3
Other	0.1	0.1	0.2	0.6	0.5	1.3
Two or more races *	n.a.	n.a.	0.4	n.a.	n.a.	1.1
Hispanic origin **	0.1	0.3	0.5	0.9	1.2	2.8

* 2000 was the first census that allowed respondents to identify themselves in two or more racial categories.

** Hispanics can be of any race.

Education

Educational levels of an adult population are measured by the educational attainment of residents after their education is largely complete (25 years of age or older). In 2000, Ida County had a lower percentage of college graduates than the state overall.

4. Educational levels of adults 25 or older

	Ida County		State	
	1990	2000	1990	2000
Percent with:				
Less than 12 years	24.1	15.0	19.9	13.9
High school graduate	44.2	43.2	38.5	36.1
Less than 4 years college	20.8	28.1	24.7	28.8
4 or more years college	11.0	13.6	16.9	21.2

Income and Poverty

Since 1979, median household income in Ida County increased \$4,363 (adjusted dollars). In 1999, Ida had a median income \$4,664 lower than the state.

5. Median Household income (in 1999 \$)

	1979	1989	1999
Ida County	\$30,442	\$30,434	\$34,805
State	\$37,515	\$34,921	\$39,469

Poverty rates in Ida County declined between 1979 and 1999; state levels also declined.

6. Percent of population in poverty

	1979	1989	1999
Ida County	14.2	11.6	8.8
State	10.1	11.5	9.1

Housing

Ida County had a lower percentage of owner-occupied housing, lower median housing value, and lower median rent than the state in 2000. Ida County also had a smaller percentage of newer housing units than the state.

7. Housing characteristics, 1990-2000

	Ida County		State	
	1990	2000	1990	2000
Total units	3,473	3,506	1,143,669	1,232,511
Percent of units:				
Owner-occupied	66.5	67.1	64.0	67.5
Renter-occupied	26.3	24.6	26.2	25.8
Vacant/seasonal	7.2	8.4	9.8	6.8
10 or fewer years old	8.2	6.8	10.0	12.3
40 or more years old	60.5	66.9	42.9	51.1
Single detached homes	84.8	84.2	74.6	74.0
Mobile homes	3.7	3.1	5.0	5.3
Median value	\$29,900	\$55,500	\$45,900	\$82,500
Median gross rent	\$268	\$338	\$336	\$470

Employment and Earnings Profile

Employment

The labor force in any area consists of all persons aged 16 or older who either are currently employed or actively seeking work. The number employed is simply the number of labor force participants who currently have jobs. Labor force participants who are not employed and, to a lesser extent, non-participants in the labor force form a pool of available labor. The size of this pool and its skill level are often important factors in economic development efforts.

8. Labor force and employment rates

	<u>1990</u>	<u>1999</u>	<u>2000</u>
Total labor force:			
Ida County	3,880	4,090	3,870
State	1,448,000	1,572,800	1,563,100
Employment rate (%):			
Ida County	97.4	97.8	97.9
State	95.7	97.5	97.4

Employment earnings

The earnings in Table 10 represent earnings by place of work. This is an enumeration of jobs located within the county, whether or not those jobs are filled by county residents. As a result, county residents who commute out of Ida County to work are not counted, but non-county residents who commute into Ida County to work are included.

10. Earnings of employed persons 16 years of age or older, by place of work

Industry	Total Earnings (\$000)			Share of Total (%)			
	<u>1990</u>	Ida County		Ida County		State	
		<u>1999</u>	<u>2000</u>	<u>1990</u>	<u>2000</u>	<u>1990</u>	<u>2000</u>
All Industries	91,748	124,845	124,133	100.0	100.0	100.0	100.0
Farm	17,746	11,276	3,172	19.3	2.6	6.0	4.2
Manufacturing	22,153	40,667	47,918	24.1	38.6	22.6	19.8
Retail	7,155	8,660	8,313	7.8	6.7	9.6	9.2
Finance *	2,563	5,051	5,487	2.8	4.4	6.1	7.9
Services	9,717	16,072	15,551	10.6	12.5	19.6	22.9
Government	9,977	13,793	13,912	10.9	11.2	16.8	15.9
Other **	22,437	29,326	29,780	24.5	24.0	19.2	20.1

* Finance, insurance, and real estate

** Agricultural services, mining, construction, transportation, public utilities, and wholesale trade

Occupation

Among the 3,739 employed persons age 16 or older in Ida County in 2000, the largest segment was employed in management, professional, or related occupations.

9. Occupations of employed persons 16 years of age or older

	<u>Ida County</u>	<u>State</u>
Total employed	3,739	1,489,816
Percentage in:		
Management, professional or related occupations	29.7	31.3
Service occupations	14.9	14.8
Sales and office occupations	23.0	25.9
Farming, fishing, and forestry occupations	2.8	1.1
Construction, extraction, and maintenance occupations	8.1	8.9
Production, transportation, and material moving occupations	21.6	18.1

Retail Trade Profile

Retail Sales

The relative strength of the retail sector in a county is measured by the pull factor. The pull factor is derived by dividing the county per capita retail sales by state per capita retail sales. Pull factors greater than 1 represent retail sector strength, while pull factors less than 1 show sector weakness.

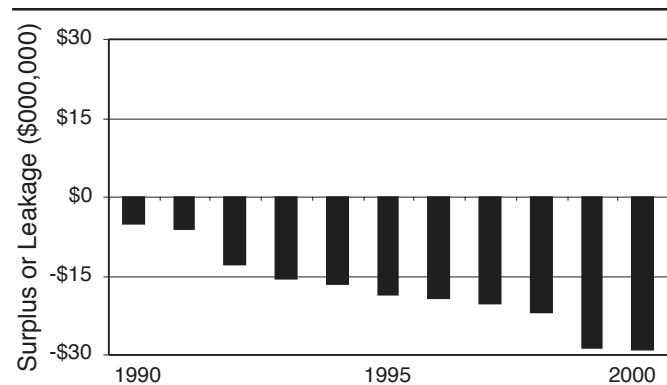
11. Ida County retail sales

	<u>Number of Retail Firms</u>	<u>Total sales (millions)</u>	<u>Per capita sales</u>	<u>Pull factor</u>
1996	347	\$43.88	\$5,342	0.65
1997	352	\$46.53	\$5,738	0.67
1998	346	\$48.34	\$6,037	0.68
1999	331	\$43.67	\$5,519	0.60
2000	320	\$42.12	\$5,374	0.57

Retail Trade Analysis

Potential sales is an estimate of the amount of money that could be spent on retail goods and services by residents of the county based on the county's income and population. Potential sales is calculated by multiplying the county population by the per capita sales for the state and adjusting for the county's income level. A "surplus" indicates that trade is being pulled from beyond the county, while a "leakage" indicates that the county is losing shopping dollars to other counties.

Figure 1. Retail trade analysis, Ida County



12. Retail sales by merchandise category, Ida County

	<u>Sales (millions)</u>			<u>Number of Firms</u>			<u>Percent of Total</u>			<u>Surplus or leakage (millions)</u>
	<u>1996</u>	<u>1999</u>	<u>2000</u>	<u>1996</u>	<u>1999</u>	<u>2000</u>	<u>1996</u>	<u>1999</u>	<u>2000</u>	<u>2000</u>
Building Materials	\$4.40	\$4.40	\$6.30	10	8	9	10.0	10.1	15.0	\$1.26
General Merchandise	\$4.50	\$4.50	\$5.44	9	8	8	10.3	10.3	12.9	-\$5.31
Food	\$8.66	\$9.04	\$7.88	7	7	7	19.7	20.7	18.7	-\$2.69
Apparel	\$0.74	\$0.63	\$0.50	6	6	5	1.7	1.4	1.2	-\$1.19
Home Furnishings	\$0.41	\$0.22	\$0.20	6	6	5	0.9	0.5	0.5	-\$2.86
Eating and drinking	\$2.52	\$2.77	\$2.67	21	21	19	5.8	6.4	6.3	-\$3.48
Specialty Stores	\$2.43	\$1.87	\$2.19	67	54	61	5.5	4.3	5.2	-\$3.22
Services	\$3.99	\$4.58	\$4.42	102	105	97	9.1	10.5	10.5	-\$4.96
Wholesale	\$3.09	\$3.47	\$3.59	25	27	25	7.0	7.9	8.5	-\$3.01
Other	\$13.13	\$12.18	\$8.93	95	90	84	29.9	27.9	21.2	
Total	\$43.88	\$43.67	\$42.12	347	331	320	100.0	100.0	100.0	-\$28.97

... and justice for all

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