

## **D. Prioritization of Quality of Life and Community Vitality**

### Entire Sample—Top 5 (n=314)

|   |     |
|---|-----|
| 1. Quality Jobs                           | 60% |
| 2. Police, fire and emergency services    | 38% |
| 3. Healthcare and wellness programs       | 37% |
| 4. Affordable Housing                     | 34% |
| 5. Early childhood education & child care | 28% |

### 45 and younger Sample—Top 5 (n=71)

|   |     |
|---|-----|
| 1. Quality Jobs                           | 68% |
| 2. Police, fire and emergency services    | 56% |
| 3. Affordable Housing                     | 42% |
| 3. Early childhood education & child care | 42% |
| 5. Healthcare and wellness programs       | 31% |

## **E. Prioritization of areas to establish permanent endowments**

### Entire Sample—Top 5 (n=314)

|   |     |
|---|-----|
| 1. Police, fire and emergency services    | 30% |
| 2. Youth & recreation activities          | 27% |
| 3. Community development                  | 24% |
| 4. Early childhood education & child care | 23% |
| 5. Healthcare and wellness programs       | 22% |

### 45 and younger Sample—Top 5 (n=71)

|   |     |
|---|-----|
| 1. Police, fire and emergency services    | 44% |
| 2. Youth & recreation activities          | 39% |
| 2. Early childhood education & child care | 39% |
| 4. Parks & recreation programs            | 34% |
| 5. Community development                  | 27% |